

2027 MARCH



BWIM MONTH OF
ADVOCACY



Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1 GIVE IN HER HONOR Make a gift to BWIM in honor of a woman minister who has made a difference—and let her know she inspired your gift.	2 Notice Who Leads Think about your church's most visible leadership roles. How many are held by women? Simply noticing who is—and is not—represented is an important first step toward change.	3 Read the Bulletin Differently Review a recent worship bulletin. Where do women's voices appear—in preaching, prayer, Scripture, music, Communion, or announcements?	4 Review the Language Review one church document or webpage. Identify a phrase that affirms women's leadership—or needs reconsideration.	5 Read the Report Read one section of the State of Women in Baptist Life . What finding surprises or challenges you?	6 Look at the Platform Think about who has been visible in your church's worship during the past month. Whose voices and gifts have been included? Whose gifts might the congregation be missing?
7 Make an Introduction Connect a woman minister with someone who should know her work. A thoughtful introduction can create new opportunities.	8 Celebrate International Women's Day Celebrate International Women's Day by sharing BWIM's post. Add a few words about why women's voices matter to you.	9 Name a Gift Tell a woman in ministry one specific gift you see in her leadership. Name the quality, skill, or contribution clearly so she knows how her ministry has made a difference.	10 Amplify a Voice Share an article, sermon, book, podcast, video, or public post created by a woman leader. Name her, credit her, and tell others why you recommend it.	11 Make Space in Conversation Notice when a woman is interrupted or overlooked. Help return the conversation to her: "I'd like to hear the rest of her thought."	12 Recommend Someone Recommend a qualified woman for a leadership opportunity, helping expand consideration beyond familiar networks.	13 Explore the Six Markers Review the six markers of churches where women thrive in the State of Women in Baptist Life . Which is strongest in your church? Which needs attention?
14 Question Your First Impression Reconsider a judgment you made about a woman leader. Would you evaluate a man the same way?	15 Practice a Response to Gender Bias Try: "I'm not sure we would describe a male leader that way," or, "Can we reconsider the assumption behind that comment?"	16 Examine One Leadership Group Review a leadership team or speaker lineup. Who is represented, who is missing, and who holds the most influential roles?	17 Expand Your Referral List Write down the names of three women to recommend for future preaching, writing, consulting, or leadership opportunities. Keep the list where you can find it easily.	18 Join the Salome Community Join BWIM's work by becoming a Salome monthly donor. Your support helps BWIM advocate for women in ministry who are often overlooked.	19 Follow a New Leader Follow a woman whose ministry or leadership inspires you, and read, watch, or listen to something she has shared.	20 Notice Informal Influence Identify one person who influences leadership decisions without an official title. Could that person use their influence to help open opportunities for women?
21 Suggest a Balanced Platform Recommend a woman for an upcoming event, helping organizers expand their usual circle.	22 Check the Pathway List the steps someone must take to enter leadership in your church or organization. Identify one place where women may encounter unnecessary barriers.	23 Draft a Representation Question Raise a constructive question with church leaders about representation: "How can we ensure qualified women are considered?"	24 Write One Sentence Complete this sentence: "Because of her leadership, I now believe..." Share it with the woman who inspired you.	25 Share a Quotation Share a brief insight from a woman in ministry. Name her, credit the original source, and include a link when possible so others can discover more of her work.	26 Tell Someone Directly Tell a woman leader how her story or example has influenced you. Be specific.	27 Ask a Story Question Ask someone, "Who was the first woman you saw lead in the church?" Listen for what made her leadership memorable.
28 Add a Name to the History Identify a woman whose contribution belongs in your church's history. Write down her story so her leadership will be remembered.	29 Capture a Small Moment Write down one moment when a woman's leadership made a difference. Any act of faithful leadership can create lasting change.	30 Share With Permission Ask a woman leader whether you may share a brief story about her influence. Before posting, confirm which details and identification she's comfortable sharing.	31 Share a Prayer Write and share a prayer for women in ministry and tag BWIM. Pray for women to be affirmed, supported, and trusted to lead.			

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